

2-day EU-AMERICAS BUSINESS FORUM

A concept proposed by the EBO members in the Americas region



ARGENTINA



BRAZIL



CHILE



CANADA



**DOMINICAN
REPUBLIC**



GUYANA



**TRINIDAD AND
TOBAGO**



VENEZUELA

Why an EU-Americas Business Forum

EU Visibility	Address the urgent need for EU visibility in the region; increase relevance of the region for the EU.
Positioning	Position the EU as a like minded partner, aiming at sustainable and mutually beneficial partnerships in the Americas region.
Relevance	Increase the relevance of the region by promoting investment and partnership opportunities and facilitating investment flows.
Regional integration	Ease capital flows within the region including cross country investment and multi country infrastructure projects. This may be especially relevant in sectors such as natural gas, hydro.
Barriers	Address the barriers faced by EU companies already on the ground, for expanding investments in the region and for the ease of doing business.
Global Gateway	Advance the Global Gateway agenda through opportunities to present projects and identify partners.

What sectors would be addressed

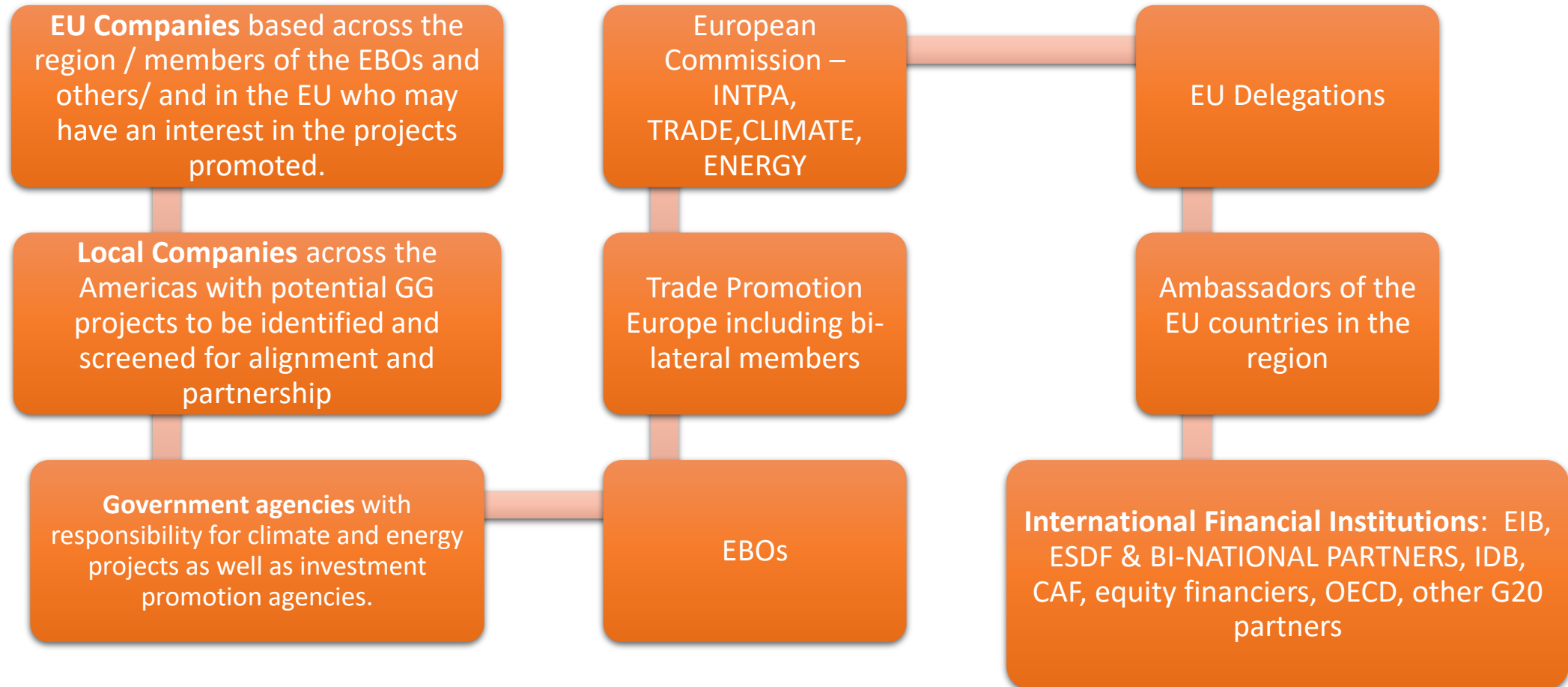
- **The common theme in Global Gateway priorities across all of our EBO countries is climate and energy** and therefore the proposed forum will focus on this theme and sub-sectors under this theme:
 1. **Decarbonisation projects** :/ hydrogen/ hydro-electric/wind/solar/other renewable energy/ low carbon/ transitioning/ clean technologies/ green financing projects.
 2. **Sustainability projects**: anti-deforestation / sustainable forests /biodiversity/ bioeconomy/ ocean health/blue economy/ wastewater/ waste management.

Criteria:

- Relevant for Americas region as well as the EU and EU investment and partnership.
- Well developed with owner equity confirmed, backing of Government and EU Delegation
- Ability to attract financing.
- Global Gateway can step in to provide technical assistance or guarantees.

Barriers to investment will also focus more specifically on these sectors.

Who would participate - Team Europe Approach with host country and Partners



Components of the 2-day Business Forum

Plenary sessions: These could include themes such as Global Gateway and investor success stories and ease of doing business common themes

Company Exhibits: EU and regional companies

Country specific rooms: participating countries may host presentations specific to respective countries.

Pipeline and Match – making/ meeting rooms

Networking events/ cocktails:

Organising committees/SECRETARIAT.

Budget Elements

Component	Proposed Contributor
Plenary sessions (conference facilities, multi-media and meals)	EU
Company exhibits	Companies
Country specific rooms	Regional Governments
Pipeline and Match making / event rooms	The EBOs with its members and also working with the International Lending Agencies (EIB, IDB, CAF) and with INTPA to screen projects will contribute their time
Networking events/ cocktails	Corporate sponsors arranged by host country
Organising committee including travel	European Commission proposed to cover staff, EBO staff, specialists conference experts, match-making platform subscription
Communications: Coordinator, social media and graphic artist	EU

Next steps

1. Feedback from INTPA is needed
2. Decision on host country is needed
 - Would it be part of EU-CELAC 2025?
 - Should it be part of EU-CELAC 2026?
 - Can it be a standalone event for 2026?
 - Could Canada be a candidate country to host the event?
3. If INTPA is positive, the EBOs will share the concept with their respective regional Governments
4. Once the concept is moving forward, we need to establish an **organisation committee**
5. We then need to **prepare a full proposal** and **detailed budget** for approval by all contributors.

EXISTING EBO's IN THE AMERICAS



- **Argentina:** [Eurocámara Argentina](#) was established in 2014 as a Non-Profit Organisation. It became a member of the EBO WWN in 2017. It is a federation composed of 15 Member State Bilateral Chambers of Commerce, the Trade section of an Embassy and 3 Non EU Member state Chamber of Commerce. Today the Chamber represents more than 800 European companies and is responsible for 33% of direct and indirect jobs of the private sector in Argentina
- **Brazil:** [Eurocamaras Brazil](#) was founded in 1999 by the leading European Chambers of Commerce in Brazil; it became a member of the EBO WWN in ?
- **Canada:** In collaboration with 27 European bilateral chambers of commerce and business associations, EUCCAN serves as a pivotal resource for European businesses operating in Canada. EUCCAN's mandate rests on three pillars: Advocacy, Information, and Representation.
- **Chile:** [Eurochile Business Foundation](#), is a private, nonprofit organization created by the State of Chile and the European Union in 1993. It became a member of the EBO WWN in 2006; Eurochile serves as a bridge between Chile and the member countries of the European Union; a bridge for entrepreneurship, technology partnerships and good practice exchange.
- **Dominican Republic:** The [Eurocámara de Comercio de la República Dominicana, Inc. \(EuroCámara RD\)](#) was established in 1994 as a non-profit-organization composed by the Binational European Chambers of Commerce in the country; it became member of the EBO WWN in 2017. It completely renovated its bylaws in 2021 and is an inter-association body of non-profit associations with legal personality and its own patrimony.
- **Guyana:** The European Chamber of Commerce Guyana Inc. (EuroCham GUY) was established in 2023 as a not-for-profit organization through a collaborative effort between its founding Board of Directors and the Delegation of the European Union to Guyana. In 2025, EuroCham GUY proudly became a member of the European Business Organization Worldwide Network (EBO WWN).
- **Trinidad and Tobago:** [European Business Chamber in Trinidad and Tobago\(EUROCHAMTT\)](#) was established as a Non-Profit company in 2013 by private sector business persons with EU linkages (including the leaders of the French business club). it became a member of the EBO WWN in 2014. It is an organisation comprised of direct members including European operators, representatives of European brands and local companies and professionals with European linkages.
- **Venezuela:** The Federation of Bilateral Commerce Chambers of Europa in Venezuela (FEDEUROPA) was established as a Non-Profit association in 1977 by the main bilateral chambers with European linkages in Venezuela (including Italia, France, Spain and Germany chambers, among others); it became a member of the EBO WWN in 2023. The Association coordinates, presents work methods and seeks answers or solutions to common problems faced by the chambers associated with FEDEUROPA.