

B BUSINESS SENTIMENT REPORT 2025-2026



What is the EBOWN Business Sentiment Report?

- The EBOWN Business Sentiment Report is a collection of insights and analysis from European Business Organisations from across the world:
 - Valuable resource to inform decision making, policy formulation and strategic planning.

Methodology of the EBOWN Business Sentiment Report

The data and insights presented in the report were primarily based on the collective contributions shared by the EBOs, resulting in a comprehensive overview of the business sentiment across various regions.

- The template guided their input , enabling insightful and effective sharing based on their local expertise and observations.

What to expect from the EBOWN Business Sentiment Report

- The report outlines key factors shaping current and future economic landscapes in EBO countries:
 - Overview of the business and investment landscape
 - Political and economic challenges
 - Regulatory shifts and challenges
 - Sectoral growth and areas of opportunity
 - Political and legal risks and challenges
 - Strategies for European companies to navigate these challenges
 - Areas of integration with EU policies and cooperation development

Why create the EBOWN Business Sentiment Report?

- The EBOWN Business Sentiment Report aims to provide information to European global businesses and act as a link between EBOWN members and EU policy:
 - Facilitate dialogue and collaboration between EBOWN members and EU institutions
 - Provide European businesses operating globally with information and guidance
 - Support European businesses and facilitate alignment the EU Global Gateway mission.

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